



Solactis Group

PRESS RELEASE

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SOLACTIS Group : Meeting with his Excellence Chief of Tunisian Gouvernement Mr Mehdi Jomaa / Scientific and Commercial development in Africa

Paris, April 28th, 2014,

On the occasion of the official visit to France of a Tunisian delegation, SOLACTIS Group, an innovative "biotech" start-up oriented towards life sciences and nutrition, met this monday Ms. Geneviève Fioraso, French Secretary of State for Higher Education and Research, his Excellency the Head of the Tunisian Government, Mr Mehdi Jomaa, and Mr Tawfik Jelassi, Minister of Higher Education, Scientific Research and ICT.



from left to right: Mr Pascal Ronfard President of Solactis Group, Geneviève Fioraso, Secretary of State for Higher Education and Research, His Excellency Mr Mehdi Jomaa, Head of the Tunisian Government and Mr Tawfik Jelassi, Minister of Higher Education, Scientific Research and ICT.

Solactis Group was selected with two other start-up companies incubated at Agoranov (public incubator for innovative technology transfer) to present their activities, recent achievements and the potential of value creation upstream and downstream, for local economies.

During this visit, the Franco - Tunisian **SOLACTIS Group** management, composed of Pascal Ronfard and Moez Kmicha, highlighted the potential of Tunisia as a dynamic market, offering tailored business possibilities for Nutrition, as well as adapted structures for rapid growth in North Africa, and the rest of Africa.

"The notion of taste and eating habits are two important criteria if you want have a successful business development in nutrition. The visit of the Tunisian delegation allows us to make contact with the appropriate structures to better understand the expectations of the local market. We believe that development in Africa goes mainly through partnerships and synergies with public and private Research Centers. Tunisia, through its appropriate structures, is a wise choice for our development in Africa" said Pascal Ronfard.



from left to right: Ms. Geneviève Fioraso, Secretary of State for Higher Education and Research, Mr Pascal Ronfard President of Solactis Group Mr Moez Kmicha Business Development Manager at Group Solactis



from left to right: Mr Pascal Ronfard President of Solactis Group, His Excellency the Head of the Tunisian Government Mr Mehdi Jomaa and Mr Moez Kmicha, Business Development Manager at Group Solactis



from left to right: Ms. Najoua Kooli Responsible Entrepreneurship and Development of ICTs, Mr Moez Kmicha Business Development Manager-Group Solactis, Mr Tawfik Jelassi, Minister of Higher Education and Scientific Research, Mr Pascal Ronfard ,President of Solactis Group

As a conclusion to this first meeting, Mr Tawfik Jelassi proposed that discussions should go in a next step, either in Tunis or Paris, to better consider the right actions to take.

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About SOLACTIS Group:

Groupe SOLACTIS SAS is a biotechnology company specializing in human nutrition and animal feed materials mainly linked to **digestive health, transit regulation and immunity**. Through its first pioneering products (galactofructose or lactulose, in powder and syrup forms), SOLACTIS Group objective is to offer to its customers a clear regulatory situation, with human health claims obtained at most demanding regulatory bodies (European EFA, South Korean KFDA). Groupe SOLACTIS SAS has achieved key registrations in both human and animal feed, every year since 2009.

SOLACTIS Group is incubated at Agoranov, public incubator supported by the French Ministry of Research and Education, the Paris City Hall and the Region Ile-de-France.

For more information on Groupe SOLACTIS, please see the website of the brand Solactis: www.solactis.com

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